

# Everything You Need to Create Winning Interviews and Become Media Ready



**with AmondaRose Igoe**

**6-Figure Speaking Goddess,  
Award Winning Speaking Expert,  
Best Selling Author including  
#1 Best Selling Book Series –  
Chicken Soup for the Soul  
and Featured Expert on FOX 4 TV**

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# 6-Figure

## Irresistible Speaking™

for the Entrepreneur Who's Ready  
to Create More Money,  
Clients & Breakthroughs  
in their Business!



*AmondaRose  
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## "Attract More Clients and Income by Discovering How to Design, Deliver and Book Speaking Engagements"

### AmondaRose Igoe

6-Figure Speaking Goddess,  
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and Best Selling Author



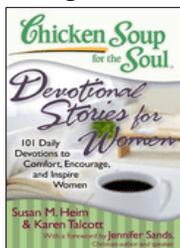
AmondaRose Igoe, the 6-Figure Speaking Goddess, specializes in helping the *Best and the Brightest* attract more clients and income with speaking by showing them how to design, deliver and book speaking engagements. As a result of overcoming her own significant speaking challenges, she has dedicated her life to helping business owners, entrepreneurs and visionary leaders maximize the profound power of speaking to create more money, clients and breakthroughs in their business.

As a 6-Figure Speaking Expert, Trainer and Coach, the power of what AmondaRose teaches has helped thousands from around the globe including North America, France, Germany, Switzerland, Romania, England and Australia.

AmondaRose's unique fusion of real life examples, content rich strategies and authentic conversational style connects with her audience at an intimate and heartfelt level, which makes her a highly sought-after public speaking expert.

Whether AmondaRose is being interviewed on television or speaking to international audiences, she ignites the atmosphere with her empowering message, intuitive insights, contagious enthusiasm and real results. She was

recognized as a "Top-Idea Maven" by The Woman's Advantage and received the International Association of Women in Business Coaching "Stars Achievement Award".



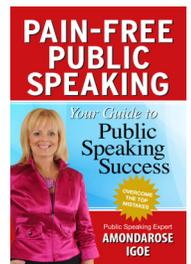
As an Award Winning Speaking Expert and Best Selling Author, AmondaRose is a leading expert in the field of professional speaking. She is the author of "Pain-Free Public Speaking - Your Guide to Public Speaking Success" and a Contributing Author in #1 Best Selling Book Series "Chicken Soup for the Soul." She was a featured leading expert on FOX 4 TV. Her clients and audiences attest that after working with AmondaRose, the benefits to them

have been priceless.

Contact AmondaRose - Award Winning Speaking Expert and Best Selling Author:

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## **Section # 1 - Everything You Need to Create Winning Interviews and Become Media Ready**

- 1. The Mental Game**
- 2. Herding Cats**
- 3. Put it in Writing**
- 4. How Cold is too Cold?**
- 5. Ready, Set, Go!**
- 6. Behind the Scenes**
- 7. If They Don't...**

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## Section 2 - 26 Dynamic Questions to Get You Media and Interview Ready

1. Would you share a little bit about your personal journey and how it has lead you to where you are today?
2. What does \_\_\_\_\_ mean and why is it important?
3. Have we all come here with a purpose or mission?
4. What is the #1 principle that has had a dramatic impact on your life and how can others use the same principle to achieve that type of result?
5. How can someone know if they are on the right path for themselves?
6. Are there any misconceptions or myths people have about \_\_\_\_\_?
7. \_\_\_\_\_ (Your Name), with all the clients you've helped, is there any common obstacle/roadblock that most people seem to be dealing with?
8. What is the name of this interview " \_\_\_\_\_ " and why is it so important in helping women/men/families/children \_\_\_\_\_?
9. Why do you have such a passion for helping others around the issue of \_\_\_\_\_?
10. Why is it so important to resolve our challenges with \_\_\_\_\_?
11. \_\_\_\_\_ (Your Name), I heard you have a fabulous program called ....
12. Can you share the first step and tell us why it is so important?

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13. Why is \_\_\_\_\_ so important/critical/necessary?
14. \_\_\_\_\_ (Your Name), I have heard you say \_\_\_\_\_ is something that people need to start doing now. Can you please tell our listeners why?
15. What can our listeners expect to learn on today's call?
16. \_\_\_\_\_ (Your Name), you've had years of experience with \_\_\_\_\_. Can you tell us what that experience taught you?
17. What is the #1 mistake \_\_\_\_\_ make when they want to \_\_\_\_\_?
18. What can we do if we start to feel overwhelmed with \_\_\_\_\_?
19. What can we do to get better results with \_\_\_\_\_ to ensure that we \_\_\_\_\_?
20. What can we do to keep \_\_\_\_\_ simple and avoid going into overwhelm?
21. What personal roadblocks have you had to overcome?
22. Why are you so passionate about helping others \_\_\_\_\_?
23. What are the 3 Most Common Mistakes \_\_\_\_\_ make?
24. You believe that connecting \_\_\_\_\_ is key. Can you elaborate on why you believe that?
25. I heard that you have a very special gift for our listeners. Can you please tell them what it is and how they can access it?
26. I am certain our listeners would like to know how to contact you after the interview. What is the best way for them to contact you?

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